

Turner Valley Golf & Country Club
700 Imperial Drive, Box 60
Turner Valley, AB T0L 2A0
Ph: 403-933-4721
www.turnervalleygolf.com

Board of Director's Meeting July 26th, 2018 Turner Valley Golf and Country Club Boardroom

Attendees: Tracy Bertsch, John Burke, Kevin Farr- Jones, Dan Heyde,
Kathy Jessop, Gregg Undershute, Ralph Wilson, Fred Woodlock

Regrets: Joe Fenton

1. Meeting brought to order by Gregg Undershute at 6:27 PM
2. Review of past Board of Directors Meeting Minutes from June 28th, 2018
 - Any new business arising from the minutes – None
 - Motion to accept the minutes by John Burke, seconded by Ralph Wilson. All in favor, motion carried
3. Correspondence

Reponses to the BEV Questions of the Month- **Are you aware that Turner Valley Members receive 10% off pro-shop merchandise, excluding golf balls?**

- Yes i was made aware of it by Rene and Cory
- Yes, we are aware, thank you.
- Yes, I am aware of the 10% discount

Reponses to the Special Mid Year Review BEV Update

- excellent job overall by everybody on the course.
the course itself is in AWESOME condition. outstanding job to all the grounds staff.
the F&B folks deserve kudos for upping their game. i've had many meals from all three times of day, and all have been excellent. Last year i had several meals i wasn't happy with. excellent job.
Pro shop as always are the most professional group of individuals on any course, from Cory on down. Excellent job.
Overall, I think you guys are doing a fantastic job and the course is a place that all members can be proud of and willing to spend their entertainment dollar at.
Great job
- Terrific job, **everyone**! Many thanks from me to you!!

McPherson email – Re: #13 tee box resurface– J.D. responded

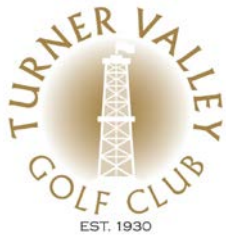
Hamilton email - Re: Cart Policy, member incentives – J.D. responded

- Discussion was held on membership incentives and it will be an agenda item at the September 21st strategic planning session.

4. Committee Reports and Updates

Board identified that all committees are to keep a "running list" of accomplishments for use in communication to members, especially for use at next AGM.

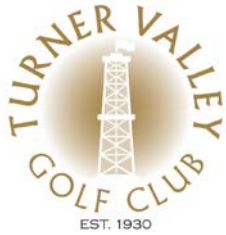
- **Business Development (Tracy B., Gregg U.)**



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Cool Little Town Marketing Presentation. Board discussed opportunities and identified the following action items: 1. Explore setting up FaceBook link for restaurant 2. Submit TVGC content into the “free” advertising mediums. 3. Incorporate other aspects of CLT onto TV website where possible (to be discussed when Kathy Jessop meets with staff to discuss website). Board noted that this initiative is a perfect fit with our marketing tag line of “Turner Valley Golf Course...it’s a great drive”. Staff (Julie) attended the CT workshop on July 25th.

- Letter of support for land annexation sent to the Town of Black Diamond
- Land easement for the Westend Regional Sewer has been signed off.
- J.D. has meeting with the Town of Turner Valley Planner on August 8th regarding land transfer with the town.
- Gregg distributed a Code of Conduct document to be signed by all Board members by September 21st, 2018. Any questions contact Gregg. Copies to JD for Board files.
- Fall Strategic Planning Session to be held Friday and Saturday September 21st & 22nd. J.D. to invite Cory, Gary and Kelly to attend the session. Friday September 21st to start at 4pm. Location (likely clubhouse) and final agenda tbd. Main purpose of session is to: **Review strategic plan vision/strategies /goals and refresh if required to provide direction for GM 2019 Budget and Business Plan.** Additional agenda items surfacing as follows: Membership Strategy; Website priorities – Public and Member; Accountability – Board and Staff; Customer Service Strategy
- Discussion on handicap access at the club, possible Blue Cross grant to help us with funding.
 - Tabled until we can get some more info. C&G and Clubhouse committee will take the lead on this.
- **Communication (Kathy J.)**
 - Board’s Eye View sent out on July 16th.
 - Kathy will bring in Tracy Larson to look at website and make some recommendations.
 - *BEV Question for August* – Do you use the Member’s Portal on the website? If you do, what do you like or dislike about it?
- **Course and Grounds & Clubhouse (Kevin F.J., Joe F.)**
 - Meeting held on July 19th
 - Putting together a budget for some possible fall course improvements. Board discussion identified tee boxes first; and if greens are considered then #1 and #6 are the priorities. Recommendations to be brought forward to Board as soon as possible.
- **Finance (John B., Ralph W.)**
 - Presentation of May Financials
 - Casino Application
- **Membership Engagement, F&B (Dan. H., Fred W.)**
 - Meeting held on July 11th
 - Discussion on scope of committee, discussion on benefits of membership to be discussed at strategic planning session
 - Draft policy on Mobile Devices and Personal Music
 - Dan Heyde requested some rewording of document
 - Motion by Fred Woodlock to accept rewritten policy on Mobile Devices and Personal Music, seconded by Kevin Farr Jones. All in favor, motion carried.
 - J.D. will distribute to the members and add to the Member’s Handbook



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- **Historical Committee: (Tracy B., Ralph W., Kevin.FJ)**
- Draft workplans identified. Grant submissions for heritage related work due September 1st. Committee to prepare an update to present to Board at a future meeting.

5. New Business – None
6. Announcements - None
7. Adjournment by Gregg Undershute at 8:07 PM

Next Meeting: Thursday August 30, 2018 6:30 PM Turner Valley Golf & Country Club Boardroom