

## Minutes of Board of Directors' Meeting September 12th, 2019 Turner Valley Golf and Country Club – Boardroom

Attendees: Tracy Bertsch, John Burke, Kevin Farr-Jones, Joe Fenton, Kevin Franson, Kathy Jessop, Gregg Undershute, Ralph Wilson, Fred Woodlock, Gary McGonigle, J.D. Scheller

## **Regrets: Kevin Franson**

- 1. Meeting brought to Order at 6:45 pm
- Review of past Board of Director Minutes August 8th, 2019

   Any new business arising from minutes None
   Motion to accept minutes by Kathy Jessop. Seconded by Kevin Farr-Jones. All in favor, motion carried.

# 3. Correspondence -

- Stephanie Undershute re: Ladies Best Ball:

To whom it may concern, I just wanted to let you know how much fun my colleagues (and I) had on July 19<sup>th</sup> at the Turner Valley Golf Course for the Ladies Best Ball Tournament. None of the three ladies had been to Turner Valley before and were very impressed by the experience. I wanted to let you know that they mentioned:

-That the setting of the course was beautiful and that the course itself was in great shape

-That the tournament fee of \$80.00 was an incredible value for a round of golf, cart, lunch and prizes.

-That they would be back!

We were split into two groups and two of my colleagues were paired with Kelly and Julie, with whom they had such a great time that they've actually been out golfing again as a result of meeting at Turner Valley.

I'll not belabor the point, just wanted to let you know the day was so much fun, the tournament was well organized, and we will be back for sure.

- Velda Desrochers re: Visage and Member Green Fee Discounts for members:
- All voting members get 10% off all guest's green fees to more green fee players.
- Form a committee to find advertisers for the GPS System
- Thanks for all you hard work.

# Responses to question of the month, **During this golf season, have you brought any** <u>guests to the club to golf and/or dine?</u> If you did, where were they from & what <u>did they think of our amazing course?</u>

- I have hosted several golfers this season at Turner Valley. One was from Oshawa, ON. He loved the course, the scenery, the cool, moderate temperatures, and, above all, the ultra-friendly atmosphere! Before the season ends, I'll be hosting two more guests.



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- Yes - both for food and golf. Everybody thinks the golf course is fantastic and in great shape. The food has also been a hit this year.

- I've brought friends from Lethbridge and Waterton Park to dine and they love our facility, great meals and service ... especially friendly staff.

I have also brought friends from Calgary to golf and I don't have to ask twice if they would come again. They like our track, very good shape and bushes that come out to the middle of the fairways grab your ball and retreat to their resting places ha ha haaaa. - Answer: yes, 3 couples and all said they really enjoyed the course and the whole experience, including a meal at the Club.

- 4. Committee Reports and Updates
  - Business Development (Tracy B., Gregg U., J.D. S.)
    - KPI Report
    - 1. Course Usage for August was 62% up from July
    - 2. Average Spend in Pro-Shop was \$18.02 down from July
    - 3. Average Spend in F&B was \$19.04 up from July
    - 4. C&G Labour per round was \$7.04 down from July

- Business Case on possible cart replacement. Will be forwarded waiting on quotes from Yamaha and Club Car

Motion by Gregg Undershute to transition to gas power carts. J.D. and management team to provide plan of action for the October Board meeting. Seconded by Kevin Farr Jones. All in favor, motion carried.

• Historical (Tracy B., Kevin F-J., Ralph W., Gary M., J.D. S.) (Al Lambden, Tracy Larson, Ron McLaren Ad Hoc Members)

- Update from Historical Committee

- Communication (Kathy J., J.D. S.)
  Boards Eye View sent out September 1st.
- Course and Grounds & Clubhouse (Kevin F-J., Joe F., J.D. S.) (John Waring Ad Hoc Member)

- No meeting held since last Board meeting.

- Real Property Report quote on East Property is between \$10,000 and \$15,000 depending on the amount of work that need to be done on the River.



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- Kevin and J.D. met with John Lohnes from Innovative Geomatics on Wednesday week about the site plan for the East property

Motion to continue with site plan on East property and budget for the road closure survey and land transfer in the 2020 budget by Gregg Undershute. Seconded by John Burke. All in favor, motion carried.

- Clive from Golf Supply House will be out doing measurements for a driving range quote.

- Finance (John B, Ralph W., J.D. S.)
  - Presentation of August financials
- Membership Engagement, F&B (Kathy J. Fred. W., J.D. S.) Dan Heyde (Ad Hoc Member)

- Meeting held September 5th synopsis attached.

Action Item: Kathy would like a list of all volunteers, so they could be recognized in next month's Board's Eye View.

- 5. New Business None
- 6. Announcements None
- 7. Adjournment: at 8:43 pm by Gregg Undershute

**Next Meeting:** Meeting Thursday October 10th, 2019, 6:00 PM - Turner Valley Golf & Country Club Board Room