



**Board of Directors' Meeting October 10, 2019
Turner Valley Golf and Country Club – Boardroom**

Attendees: Tracy Bertsch, John Burke, Kevin Farr-Jones, Kevin Franson, Gregg Undershute, Ralph Wilson, Fred Woodlock, J.D. Scheller

Regrets: Joe Fenton, Kathy Jessop

1. Meeting brought to Order at 6:40pm
2. Review of past Board of Director Minutes – September 12, 2019
 - Any new business arising from minutes. None
 - Motion to accept minutes by Ralph Wilson seconded by Fred Woodlock. All in favor, motion carried.
3. Correspondence – **Re: Question of the Month**
 - Yes, the driving range is important to a golf experience for many reasons. Warm up, working on certain aspects of ones game (rhythm, distance, feel, direction and different ways to use the same club) and experimenting with different golf clubs @ the proshop.
 - I believe the driving range at Turner Valley is an important part of the golfing experience. I think that eventually it would be great to see it expanded to include a chipping area and green side sand practice area. It is also important to our Jr golf. Without it we don't really have a program and then where would our next generation of members come from? One of the things I judge other courses on is their practice facilities.
 - The driving range is very important as it helps develop a players game with constant practice on different aspects of the game. It also is instrumental in introducing golf to young children and also school programs. It is useful to enable players to warm up prior to starting their game thus limiting the possibility of injury.
 - The driving range is critical for my golf. Used for warming up, getting prepared, working on my game. It does not suit me to go to the first tee and try and play golf without spending time at the driving range.
 - Personally the driving range is just as important as the golf course itself. I don't think I would have become a member at TVGC without the driving range being provided as part of the facilities and part of the membership privileges.

At the start of the season the driving range provides a place to to get your body prepared for the golf games ahead so helping to prevent injuries.

Likewise before a round it provides a place to stretch and warm up before getting on the first tee box and we all know how important this becomes as we age.

Throughout the year it allows a place for working on swing mechanics, to try to fix any flaws or bad habits that have snuck in. Pros will always tell you "the time to work on a golf swing is on the driving range and not on the course when playing a game".

The range is also a place for our pros to give lessons at any level or a parent and friend that plays to help a new golfer get introduced to the game, so that they can have a



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positive experience when playing for first time.

You can also try a demo or a new club on the driving range before purchasing and hitting it for the first time during a round of golf.

I'm probably singing to the choir here but for me the driving range is a huge part of any golf course.

- The range is an integral piece of the golf experience and I consider it essential. When I attend any course that does not have a range, I view it as a serious downgrade!
- The driving range is extremely important. In fact I wish we could have a short game practice facility as well.
- The driving range is essential to my golfing experience. In both as a warmup and as a practice facility.
- Very important!
- To me it is very important. I need to hit some balls before I play and the older I get, the more I need it to loosen up some. I also like to practice and on days I don't play I often come out and hit a large bucket of balls. I don't think you can improve your game without practicing and while I may not improve, I don't want to lose what I have.
- Extremely important!
- Committee Reports and Updates

- **Business Development (Tracy B., Gregg U., J.D. S.)**

- KPI Report
 1. Course Usage for September was 56%, down from August
 2. Average Spend in Pro-Shop was \$19.86, up from August
 3. Average Spend in F&B was \$21.69, up from August
 4. C&G Labour per round was \$9.56, up from August
- Gary would like some extra time before making a decision on the power carts. He wants to exhaust all possible avenues in getting the batteries replaced under warranty before we commit to a new cart lease.
- GPSI has shipped out boxes to send back the GPS screens.

- **Communication – (Kathy J., J.D. S.)**

- Boards Eye View sent out October 1st.

- **Course and Grounds & Clubhouse – (Kevin F-J., Joe F., J.D. S.) (John Waring Ad Hoc Member)**

- No meeting held since last Board meeting.
- Site plan has started on the east property.
- Received netting quote from Golf Supply House for the driving range. Kevin F-J. and J.D. are working with some members on some getting poles and looking at different options for netting.
- #12 Tee project has been postponed until spring 2020.



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- **Finance – (John B, Ralph W., J.D. S.)**
 - Presentation of September financials
 - Discussion was held on the club's financing with Servus Credit Union as our mortgage term comes due in January of 2020.
 - The board has given J.D. direction to begin preliminary discussions with Servus on refinancing the term of the mortgage and report back for the November meeting.
- **Membership & Volunteer Liaison, F&B (Kathy J. Fred. W., J.D. S.) Dan Heyde (Ad Hoc Member)**
 - No meeting held. Discussion throughout the group to remove the F&B portion from this committee.

4. New Business – None

5. Announcements – None

6. Adjournment: 7:45 pm motion by Gregg Undershute.

Next Meeting: Meeting Monday November 18, 2019, 6:00 PM - Turner Valley Golf & Country Club Board Room