



**Board of Directors' Meeting October 15, 2020 6:00 PM
Turner Valley Golf and Country Club – Diamond Room**

Attendees: Tracy Bertsch, John Burke, Kevin Farr-Jones, Joe Fenton, Kevin Franson, Kathy Jessop, Roberta MacKenzie, Tamara Robbins, Gregg Undershute, J.D. Scheller

1. Meeting brought to Order at 6:01 pm
2. Review of past Board of Director Minutes – September 10, 2020.
 - Any new business arising from minutes – None
 - **Motion to accept minutes by Tamara Robbins, seconded by John Burke. All in favor, motion carried.**
3. Correspondence- Responses to question of the month.
 - Well, I am sure our very capable Board and Management are well aware of this, but my thoughts are that near-term focus needs to be on Covid-19 continued impacts – upsides and downsides: Without a crystal ball to tell what the Covid-19 environment will look like next season, I would think planning is needed for a couple of different scenarios – ie. If other recreational opportunities remain somewhat restricted next season, are there opportunities to capitalize on that? Vs a return to “normal”. One example that comes to mind is that the Junior golf program was apparently full this season – how to maintain / build on that in either scenario.
 - These are the things that I think needs to be part of planning: - proper tee-boxes for all tees; I'd like to see the wet areas particularly on #9 be dealt with; an improved practice area. I would also hope that the board will seriously consider the state of Alberta's economy before arbitrarily increasing the yearly dues yet again for the coming season.
 - Ensuring that the golf course is maintained in top condition, which to me means that we ensure the course and grounds has the proper budget, manpower and support to do their job properly. The volunteer program is awesome and seems to be growing but we can't rely on it to ensure our greens, fairways, tee boxes, bunkers, etc are kept in top condition.

Expanding and more clearly defining the volunteer program with a list of projects, responsibilities, etc. that need to be managed on a weekly basis. We have a lot of members who would help and are capable of helping but probably need to understand what needs to be done and what would be expected. A few hours or half a day or full day per week would be welcomed and could and probably should be managed more formally. Possibly enlist a volunteer to organize the volunteer program and work closely with the GM, Gary and Peter and other managers to streamline the process. Take a 'zero-based' approach to the budget process. Given the uncertainty of 2020 and beyond, what could or should we reduce or eliminate in terms of the goods and services provided by our club.

Do we need a fully stocked pro shop as we have had in the past? or can we reduce stock to the basic necessities and eliminate the majority of the clothing?

Is the pro shop retail business profitable or considered a necessity? But is it?

Is our F&B business profitable as a stand alone business? I know it is probably one of the busiest and most pleasant restaurants in the area and many members and locals support it - so can we make it more efficient?



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4. Committee Reports and Updates

- **Business Development (Tracy B., John B., Gregg U., J.D. S.)**
 - Operations Report – [See attached](#)
 - Update on Visage contract -Our lawyer, James Lozinsky, is recommending we pay Visage the penalty for early termination of the contract with GPSI.
 - **Motion to accept our lawyer's recommendation to pay the penalty for early termination of the GPSI contract for \$37,648.00 USD by Kevin Franson, seconded by Kevin Farr-Jones. All in favor, motion carried.**
 - Discussion on strategic planning session planned for November 7.
- **Historical (Tracy B., Kevin F.J., Gary M., J.D. S.) Al Lambden, Tracy Larson, Ron McLaren, Fred Woodlock (Ad Hoc Members)**
 - No meeting held since last meeting
 - Tracy B. provided updates.
- **Communication – (Kathy J., Tamara R., J.D. S.)**
 - The Niblick was sent out on October 2.
- **Course and Grounds & Clubhouse – (Kevin F-J., Roberta M., Gary M. J.D. S.) Dan Heyde (Ad-Hoc Member)**
 - Meeting held on October 8. [Minutes attached.](#)
- **Finance – (John B, Kevin F., J.D. S.)**
 - Presentation of draft August financials
 - Discussion on 2021 Member Dues Rates.
 - **Motion to approve 2021 membership dues rates as presented by Kevin Franson, seconded by Roberta MacKenzie, All in favor, motion carried.**
- **Membership & Volunteer Liaison, F&B (Kathy J., Roberta M., Tamara R. Joe F., J.D. S.) Cindy Kuhl (Ad-Hoc Member)**
 - Tournament committee meeting was held on October 10. 2021 tentative club tournament schedule was drafted. The proposed 2021 tee boxes were discussed and approved.
 - Debb McLaren and Wanda Nobert will let their names stand for another term as Ladies Club Captain and Handicap Chair.

- 5. New Business – Ken & Lori Turnbull, John Barlow, Ron Colvin, & Chase Steiger have applied for shareholding membership at the club**
-Motion to approve all shareholding applicants by Tamara Robbins, seconded by Kevin Farr-Jones. All in favor, motion carried.
- 6. Announcements – Tracy B. will work with J.D. and Gary on the CFEP and Environment Grant**
- 7. Motion to adjourn by Gregg Undershute at 7:55 PM.**
- 8. Next Meeting:** Strategic Planning Meeting November 7, 2020 9:00 AM TVGC Diamond Room.